ARCHIE SERIES

15¢

MAC

APPROVED BY THE COMICS CODE AUTHORITY

FEB.
NO. 189

Jughead

YOU SAW THIS MONSTER MOVIE, JUG! WHAT WAS THE MOST FRIGHTENING PART?
THE ADMISSION PRICE!
The MAD GOON
ADMISSION $3.00
HEY KIDS! THIS SATURDAY 6 SOLID HOURS OF CARTOONS
ARCHIE
JOSIE and the PUSSYCATS
SABRINA

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Second chance for high school drop-outs to get a diploma

Now you can Finish High School at home

EARN A DIPLOMA IN YOUR SPARE TIME
WITHOUT LOSING A DAY'S PAY

QUALIFY FOR A BETTER JOB
HIGHER PAY • GREATER SECURITY

$94,000 extra income in a lifetime

U.S. Government figures show the average high school graduate earns $94,000 more than the non-graduate. Here's what the extra money can mean:

Live in a home of your own in a fine neighborhood.

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Watch your savings account grow — enjoy real security.

Here's a convenient, pleasant way for anyone over 17 to finish high school at home — with just a few hours a week of spare-time study. You don't have to go back to school — school comes to you.

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- ***Full Credit for Previous Schooling***
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- ***Qualified Teachers • Friendly Help***

A diploma means a lot today — in prestige and in cash, and in greater job opportunities — increased job security.

Get the Full Story—FREE

Send for Academy's FREE booklet. It tells you how you can finish high school at home. Low cost, easy terms. You will also receive *free* a valuable Government booklet with advice for drop-outs. You may discover you are much closer to completing high school than you imagined. Mail coupon below today for both booklets. There's no cost or obligation. Academy, 425 South Dearborn Street, Chicago, Illinois 60605.

ACADEMY FOR HOME STUDY
425 S. Dearborn Street, Dept. 62-907, Chicago, Illinois 60605

Please rush FREE booklet on how to finish high school at home, also free Government booklet. No obligation.

Print
Name.....Age....

Address.....Apt. No.....

City &
State.....Zip.....

01M

IF I RULED THE WORLD, ARCH, I'D SPLIT IT WITH YOU! I'D TAKE THE FOOD AND YOU COULD HAVE THE GIRLS!
SOUNDS LIKE A GOOD DEAL!
Jughead
YOU WIN SOME, YOU LOSE SOME
AND THEN SOME BRAIN WOULD COME ALONG AND TAKE IT ALL AWAY FROM YOU!
SOME BRAIN LIKE YOU, I SUPPOSE!
BUT OF COURSE!

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TO PUT IT IN SIMPLE TERMS THAT EVEN YOU CAN UNDERSTAND..THE WORLD CONSISTS OF WINNERS AND LOSERS!

ANYTIME A LOSER LIKE YOU GETS ANYTHING, A WINNER LIKE ME SOON GETS TO TAKE IT AWAY FROM HIM!
NO WAY, MAN! NO WAY!

FIVE DOLLARS SAYS ANYTHING YOU'VE GOT--ANYTHING.-- I'LL OUTSMART YOU AND TAKE IT AWAY!
ANYTHING, EH?

OKAY! RIGHT HERE! POP'S GARBAGE! LET'S PRETEND IT'S MINE!
YOU'RE A KOOK, BUT I'LL TAKE YOU ON!

YOU STAND HERE AND GUARD IT! BY FIVE TONIGHT I'LL HAVE TAKEN IT AWAY FROM YOU!
HA!

BID A FOND FAREWELL TO YOUR TRASH AND YOUR CASH, LOSER!
NO WAY, MAN! NO WAY!

WHAT AN EASY FIVE BUCKS!
YOU'RE A NUT, JUG! I'M GOING TO GET A SODA!
SHOP
PHONE CALL FOR YOU, JUG!
ME?! WHO EVER CALLS ME?
HOW ABOUT THAT?! A PHONE CALL FOR ME!
HELLO? HELLO? HEY! ANYBODY THERE?
NOBODY ON THE LINE!
(SIGH) DON'T YOU EVER LEARN?
HMM? I WONDER WHO WAS TRYING TO GET HOLD OF ME?
3

HEY JUGHEAD! COME HERE! I'VE GOT SOMETHING FOR YOU!
PIZZ
SORRY! I CAN'T LEAVE MY GARBAGE!
A CUSTOMER JUST ORDERED A PIZZA! WHEN IT WAS READY HE WAS GONE! NOW I'M STUCK WITH A PERFECTLY GOOD HOT PIZZA! I HATE TO THROW IT OUT -- SO IF YOU WANT IT YOU CAN HAVE---
--IT!
MMM...THAT MAN DO MAKE A GOOD PIZZA!
WELL, BACK TO THE GARBAGE CANS AND EARN MY FIVE DOLLARS!

OKAY! SHELL OUT THE FIVER, STUPID!
WHY? THE CANS ARE STILL HERE!
SURE! BUT THEY'RE ALL EMPTY!
H-HOW'D YOU DO THAT?
YOU DUM DUM! I CALLED YOU ON THE PHONE! YOU WENT IN TO ANSWER!
AND WHILE YOU WERE INSIDE I EMPTIED TWO CANS INTO PLASTIC BAGS!
PRETTY SNEAKY!
I ORDERED A PIZZA AND WALKED OUT...KNOWING TONY WOULD CALL YOU!
SLYER AND SLYER YOU LITTLE FOX!
5

THAT'S WHEN YOU EMPTIED THE OTHER CANS!
YOU'D BETTER BELIEVE IT!
VERY GOOD, JUG! HERE'S YOUR TWENTY DOLLARS!
?
THE GARBAGE COLLECTORS ARE ON STRIKE! THIS STUFF HAS BEEN PILING UP!
JUG SAID HE'D GET RID OF IT FOR TWENTY DOLLARS!
I'VE BEEN HAD!
WHADDAYA SAY, POPS? I'LL GIVE YOU FIVE BUCKS TO TAKE BACK YOUR GARBAGE!
NO WAY, MAN! NO WAY!
CARE TO BLOW A LITTLE BREAD, BUDDY?
YOU'RE FULL OF SURPRISES, JUG!
END

BOYS–GIRLS–GET IN THE

BIG HOLLOWAY "BIKE-STAKES"

WIN A FREE BIKE!

300 WINNERS!

from the makers of

50 First Prizes
A.M.F.
Hercules Super Deluxe

Top quality, fully equipped, 3 speeds, generator lighting, stand, caliper brakes—the works!

Boy's Model 9000
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100 Second Prizes
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Girl's Model M9280

150 Third Prizes
Baja Bike
Twin strut handlebars. Direct drive ball bearing sprocket assembly. Diamond tread tires. Embossed saddle. Chainguard.

Model E968

Limited Time Only
So Enter Now!

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Rules:

1. Send your name and address together with one Milk Duds, Slo-Poke or Black Cow label, or a piece of paper, 3" x 5", on which you have hand-printed in plain block letters, written or typed, the words "Milk Duds," "Slo-Poke" or "Black Cow". No purchase necessary. Indicate whether you prefer a Boy's or Girl's bike.

2. Mail each entry to Holloway Bike-Stakes. Enter as often as you like. Each entry must be in a separate, stamped, addressed envelope. Entries must be postmarked no later than March 31, 1971 and received by April 10, 1971.

3. Winners will be chosen by drawing ten days after close of Bike-Stakes. First 50 winners win a Boys' or a Girls' A.M.F. Hercules Super Deluxe Bicycle. Second 100 winners win a Boys' or a Girls' Roadmaster Renegade Bicycle. Third 150 winners win a Baja Bike by AMF. All winners will be notified by mail.

4. The Holloway Bike-Stakes is void outside the U.S.A. and wherever prohibited, taxed or restricted by Federal, State or local regulations. Employees of M. J. Holloway & Co., its advertising agencies and the judging organization and their immediate families are not eligible.

All Bikes by A.M.F.

HOLLOWAY "BIKE-STAKES"
Department G • 601 N. Fairbanks Court
Chicago, Illinois 60611

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

JUGHEAD NO.189 FEB. MEMBERSHIP – TWENTY-FIVE CENTS

FIRST PRIZE — $5.00
REPORTER
BERNARD FELDMAN
1261 Schenectady Avenue
Brooklyn, N.Y. 11203

Dear Archie,

Last summer I went on a trip to California. It was there that I saw Luther Burbank's great farm. It was in the city of San Francisco that I spent one of my most enjoyable days this summer.

A friend and I went shopping in Chinatown, a section of San Francisco where thousands of Chinese-Americans live. Of all the unusual shops we saw, the one I enjoyed most had a display of kites on one wall. There were kites shaped like birds, fishes, butterflies, and even dragons

The owner of the shop told us that he put up this display each year to celebrate "Kite Day". Then he told us how Kite Day began. Long ago, in China, he explained, a man dreamed that something bad would happen to his home on the ninth day of the ninth month. So, on that day, he took his family out to a high hill to fly kites. When the family returned home, they found the house burnt to a crisp and their belongings destroyed. Kite Day celebrates the fact that they were safe.

After seeing this wonderful and most beautiful display, we decided to learn more about kites. We asked questions until we found out all about them and their uses.

I learned that the Japanese make "musical" kites by fastening bamboo tubes to the kites. As the wind whistles through these tubes, it makes music. Some of these "musical" kites are dragon kites that have moving eyes and shiny scales. Kite-flying is an important part of Boy's Festival, held in Japan every May 5th.

I also have learned that kites are more than just toys. Before airplanes and balloons came into use, weathermen sent up kites with weather instruments to help them learn more about weather. In 1749, two Scottish scientists were the first men to do this. Since that time, many weathermen have used kites.

During W.W. II, kites were used to save lives. Sometimes airmen had to parachute from their planes into the open sea. After they got into their life raft, they would open a package and send up a kite. This kite was a signal to searching parties. A radio antenna was sometimes sent up with the kite. Then, the airmen could use their hand-powered radio to call for help. Their S.O.S. message could be heard much farther away if it had a high antenna, like that on the kite.

Bridge building has been aided by kites. When the first bridge was built at Niagara Falls, kites carried the first cables across the river.

I enjoyed my trip very much. It was both educational and fun!!

SECOND PRIZE — $3.00
REPORTER
BETSY BRENEISER
805 Margaret Street
Reading, Pa. 19602

Dear Archie,

Did you ever go on a vacation and never want to come home? That happens to me every summer while I am in Ocean City, N.J. There I live on the bayside where my front yard is cement and my backyard is Great Egg Harbor Bay. The street I live on is just the perfect name for it–Pleasure Avenue.

The thing I love most about Ocean City is the people. They're so beautiful! The informality we have amongst ourselves makes me feel like a person and not just a part of a big city crowd.

We all have fun swimming off the docks, going to the boards (boardwalk), riding bikes all over Ocean City and just being together. Every night we do the same thing–sit in someone's house and listen to records, sing, dance, talk and just do whatever we feel like doing.

Sometimes I go off by myself at night and walk on Turtle Beach thinking how lucky I am to be here. I wish everybody could get the chance I have to go there, but then they would have to face the end of every beautiful summer and know that it isn't going to last forever and I wouldn't wish that sadness on anyone.

THIRD PRIZE — $2.00

REPORTER

SHAWN KALKOVITCH
334 N. Narmandie Avenue
Los Angeles, Calif. 90004

Dear Archie

I just received my membership card and button When it arrived I was so happy knowing now that I could write news to you.

About 2 weeks ago we went to the L.A. Zoo It has 80 acres all of which you have to walk. If you decided to see the outside of the zoo you can take what they call a Tramram

The animals we saw were: giraffes, lions, tigers, zebras and gorillas The man came in to clean up the cage and the gorilla shook hands with him. After that, the gorilla jumped on his back and started to climb the bars provided for him Everyone had a great time watching them too. I think it was the trainer

FOURTH PRIZE — $1.00

REPORTER

CONNIE RYAN
Route 6, Box 472
Excelsior, Minn. 55331

Dear Archie,

I have been a member of your club for many years I would like to tell you about my fabulous cruise to Alaska.

We started from Minnesota and flew to San Francisco We went all over San Francisco and had a ball. Then we caught the ship there We set off for our first stop Vancouver B.C.

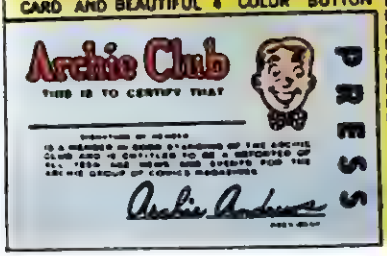
The town was just beautiful From Vancouver we stopped at ports like Ketchikan Juneau, Haines and Victoria B.C.

At Haines we went flying over huge mountains in a small 2 seat, private plane It was just breathtaking!!

Victoria was really something else! It was so beautiful It was like an old English town. There were flowers everywhere.

We saw such things from the ship as whales dolphins and icebergs It was all so wonderful I hated to leave the ship It was something I wish everyone could have the chance to see!

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON



Be An Archie Club MEMBER eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the **ARCHIE CLUB** as an official reporter . . . you get a dressy, colorful Official **ARCHIE CLUB BUTTON**, and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

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KING OF THE STALLIONS 16" x 20" Mural

SUPERB, ORIGINAL OIL PAINTING REPRODUCTION—YOURS FREE WHEN YOU PURCHASE THESE 4 MAGNIFICENT THOROUGHBREDS

$1 ALL FOUR PRINTS IN GLORIOUS COLOR ONLY ONE DOLLAR $1

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Fashionable Empress

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4 Magnificent Thoroughbred Paintings.
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Ideal for Home or Office or As Gifts.

imagine hanging these superb masterpieces in your home or office. The small illustrations here cannot possibly show you the beauty and majesty captured by the artist ... only when you see them can you appreciate their beauty and grandeur. Never before has there been such a sensational art offer! Order NOW, get your giant mural free!

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Order immediately: such an incredible offer will be made only once. Use handy offer form, send just $1 plus 25¢ postage and we will send you all four plus your Giant Mural FREE. You must be delighted or return for full money back. Offer will not be repeated

COLONIAL STUDIOS, Dept. KH — 81
70 Ranch Street, White Plains, New York 10603

Please send me the 4 full color Thoroughbred prints for just $1 plus 25¢ postage AND MY GIANT MURAL FREE. Full money back guarantee if I am not delighted.

Enclosed is $ _____ Cash Check or Money Order

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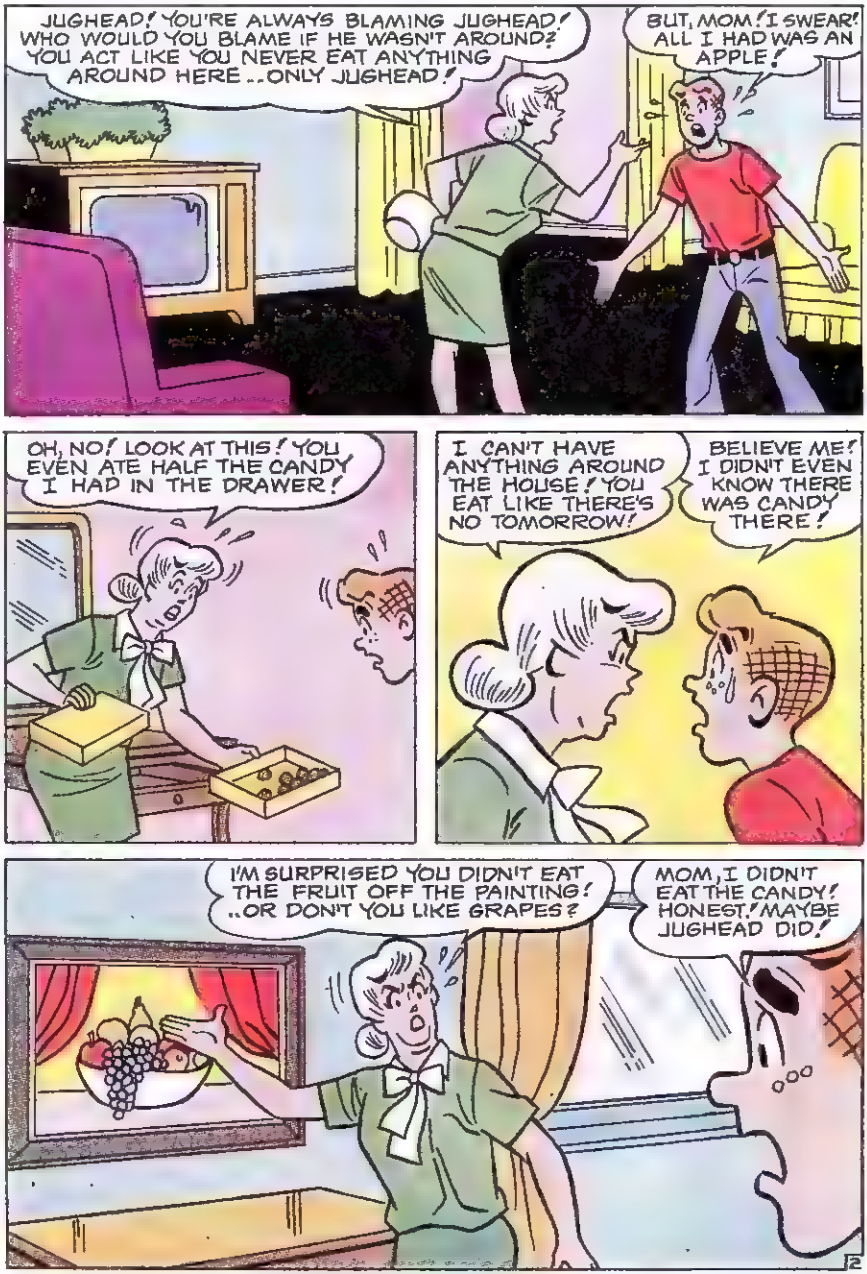
ADDRESS _____

CITY _____ STATE _____ ZIP _____

SAVE! SPECIAL OFFER: Order 4 sets of all 4 prints for only $3. The same cash money back guarantee and you get a FREE Mural with each extra set!

Jughead in SEARCH ME

ARCHIE, WHAT HAPPENED TO ALL THE FRUIT I BOUGHT THIS MORNING? DON'T TELL ME YOU ATE IT ALL!
NO, MOM! I ONLY HAD ONE PIECE!
THEN WHERE DID IT ALL GO? IT DIDN'T GET UP AND WALK AWAY ALL BY ITSELF!
MAYBE JUGHEAD ATE IT! HE WAS HERE A WHILE AGO! I THINK HE WENT HOME FOR LUNCH!


JUGHEAD! YOU'RE ALWAYS BLAMING JUGHEAD! WHO WOULD YOU BLAME IF HE WASN'T AROUND? YOU ACT LIKE YOU NEVER EAT ANYTHING AROUND HERE..ONLY JUGHEAD!
BUT, MOM! I SWEAR! ALL I HAD WAS AN APPLE!
OH, NO! LOOK AT THIS! YOU EVEN ATE HALF THE CANDY I HAD IN THE DRAWER!
I CAN'T HAVE ANYTHING AROUND THE HOUSE! YOU EAT LIKE THERE'S NO TOMORROW!
BELIEVE ME! I DIDN'T EVEN KNOW THERE WAS CANDY THERE!
I'M SURPRISED YOU DIDN'T EAT THE FRUIT OFF THE PAINTING! ..OR DON'T YOU LIKE GRAPES?
MOM, I DIDN'T EAT THE CANDY! HONEST! MAYBE JUGHEAD DID!

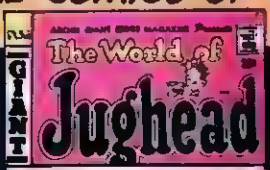
JUGHEAD! IT'S A WONDER HE'S STILL YOUR FRIEND THE WAY YOU ACCUSE HIM OF EVERYTHING!
HI, ARCH! I'M BACK!
JUST THE GUY I WANT TO SEE!
WHAT'S THE BIG IDEA OF POLISHING OFF ALL THE FRUIT, YOU CHOW HOUND?
ARE YOU FOR REAL? ALL I HAD WAS ONE PEAR!
I NEVER LEARN! YESTERDAY YOU ATE OUR WHOLE SUPPER RIGHT OUT OF THE REFRIGERATOR ...
AND I GOT BLAMED!
BUT YOU SAID I COULD HELP MYSELF TO A CHICKEN SANDWICH!
SURE I DID!
BUT WHO EVER HEARD OF PUTTING A WHOLE CHICKEN INTO A SANDWICH?
DOESN'T EVERYONE?

WELL I DON'T TRUST YOU! FROM NOW ON I'M GOING TO KEEP AN EYE ON YOU!
ARCH, THAT'S A HECK OF A WAY TO TREAT A BUDDY!
AHA! WHAT'RE YOU EATING NOW?
A PIECE OF GUM!
I DON'T BELIEVE IT! I DON'T KNOW HOW YOU DID IT, BUT YOU MUST HAVE SWIPED SOME CANDY AGAIN!
I DID NOT!
COME ON! OUT WITH IT! CONFESS! LET'S SEE IT!
CUT IT OUT, YOU NUT! YOU JUST MADE ME SWALLOW IT!

YOU DID THAT SO I WOULDN'T FIND THE EVIDENCE!
I DID NOT!
WELL I HAVE WAYS OF FINDING OUT WHAT IT WAS!
AHA! SO IT WAS YOU!
I WAS ONLY CHECKING TO SEE IF JUG TOOK ANY! HONEST!
I DIDN'T TAKE ANY CANDY, MRS. ANDREWS! SCOUT'S HONOR!
NEITHER DID I!
IF NEITHER OF YOU TOOK THE CANDY, THEN WHO...??
HMM... I THINK I KNOW WHO THE CULPRIT IS!

FRED ANDREWS! HOW COULD YOU?!?
GULP!
DON'T YOU HAVE ANY WILL POWER?
I'M SORRY! I JUST COULDN'T STICK TO MY DIET!
AND TO THINK YOU HAD ME BLAMING THE BOYS! YOU SHOULD BE ASHAMED OF YOURSELF!
I AM! I AM!
GEE, JUG! WILL YOU EVER FORGIVE ME FOR SUSPECTING YOU? IT WON'T HAPPEN AGAIN. I PROMISE!
SHUCKS! WHY NOT, ARCH? WHERE ELSE CAN I GET TWO BUCKS FROM YOUR FATHER JUST FOR BEING AN INNOCENT BYSTANDER?
END

GET IN THE GROOVE FOR A GIANT FUN-IN! FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!



CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below:

- ☐ ARCHIE ANNUAL #22
- ☐ REGGIE'S WISE GUY JOKES # 16
- ☐ EVERYTHING'S ARCHIE # 12
- ☐ JUGHEAD'S JOKES # 22
- ☐ ARCHIE'S PALS 'N' GALS # 82
- ☐ LITTLE ARCHIE # 64
- ☐ MADHOUSE ANNUAL #8
- ☐ ARCHIE'S T.V. LAUGH-OUT # 6
- ☐ ARCHIE'S JOKES #174
- ☐ BETTY & VERONICA SUMMER FUN #175
- ☐ THE WORLD OF JUGHEAD # 180
- ☐ ARCHIE'S CHRISTMAS STOCKING #179
- ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR #,180
- ☐ THE WORLD OF ARCHIE #182
- ☐ BETTY & VERONICA SPECTACULAR #173

NAME _____ AGE _____

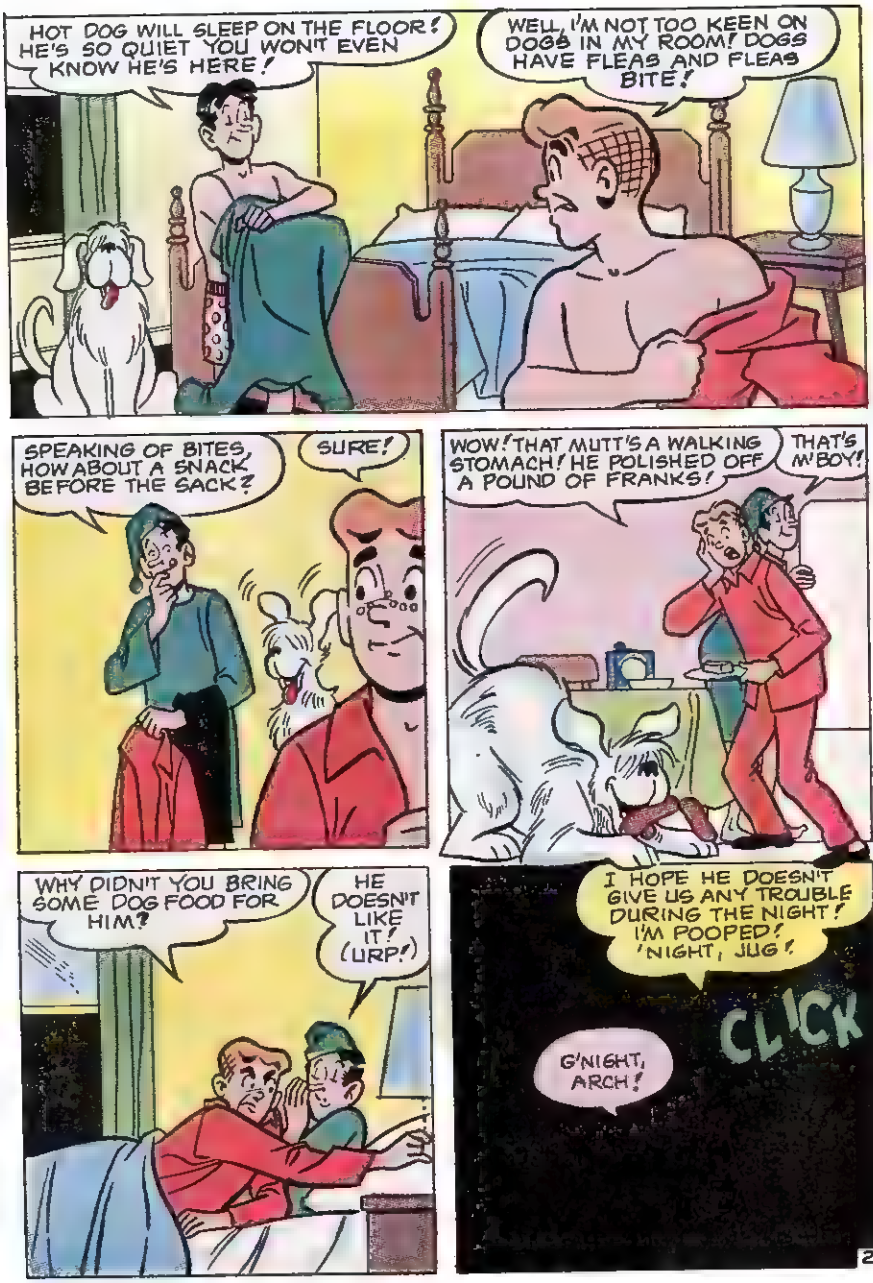
ADDRESS _____

CITY _____ STATE & ZIP _____ DEPT 2/71

MAIL FOR YOUR CHOICE TODAY!

Li'l Jinx
BULLY FOR YOU
SWOOSH
WAAA
WHAT'S THE MATTER, LI'L JINX?
SOME KID DOWN THE BLOCK CLOBBERED ME WITH SNOW-BALLS!
OH, HE DID! POINT HIM OUT TO ME!! I'LL TAKE CARE OF HIM!!
ARE YOU SURE YOU DIDN'T DO SOMETHING TO GET HIM ANGRY, LI'L JINX?
END

Jughead
DOG TIRED
JUG, YOU'RE WELCOME TO SPEND THE NIGHT HERE, BUT WHAT'S HE DOING HERE?
HOT DOG'S SENSITIVE! HE CRIES IF HE'S LEFT ALONE!
WHERE'S HE GOING TO SLEEP? I DON'T HAVE A DOG HOUSE FOR HIM!
DON'T WORRY ABOUT HOT DOG! I'VE GOT IT ALL FIGURED OUT!


HOT DOG WILL SLEEP ON THE FLOOR! HE'S SO QUIET YOU WON'T EVEN KNOW HE'S HERE!
WELL, I'M NOT TOO KEEN ON DOGS IN MY ROOM! DOGS HAVE FLEAS AND FLEAS BITE!
SPEAKING OF BITES, HOW ABOUT A SNACK BEFORE THE SACK?
SURE!
WOW! THAT MUTT'S A WALKING STOMACH! HE POLISHED OFF A POUND OF FRANKS!
THAT'S M' BOY!
WHY DIDN'T YOU BRING SOME DOG FOOD FOR HIM?
HE DOESN'T LIKE IT! (URP!)
I HOPE HE DOESN'T GIVE US ANY TROUBLE DURING THE NIGHT! I'M POOPED! 'NIGHT, JUG!
CLICK
G'NIGHT, ARCH!
2

OWOOOOOOOOO
I THOUGHT HE WOULDN'T CRY IF HE WASN'T ALONE!
I THINK IT'S BECAUSE HE'S IN A STRANGE HOUSE!
CAN'T YOU DO ANYTHING TO SHUT HIM UP?
THERE'S ONLY ONE WAY!
OWOOOOO
HE'LL BE QUIET NOW!

ALL SNUG AND COMFY, HOT DOG?
WOULD YOU LIKE TO SING HIM A LULLABYE?
THUMP
HOW DO YOU LIKE THAT? THEY'RE BOTH FAST ASLEEP!
NUTS! I'M BETTER OFF ON THE FLOOR IF I WANT TO GET ANY SLEEP AT ALL!
CONTINUED

10 WAY HAIRPIECE!

10 GLAMOUR STYLES +

MOD-VOGUE TAIL! The New MOD HAIR-PIECE FOR LIMIT-LESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR ***Formal Wear*** 100% Glamorous **Dynel**. . . a big 18 inches in length.

COLOR MATCHED TO YOUR SAMPLE! Your hair is carefully matched by our experts. Include sample of your hair and leave the matching to us! MAIL COUPON NOW!

YOURS ONLY

$1 FREE

New MOD-VOGUE illustrated hair style instructions included.

BE DOUBLY GLAMOUROUS ORDER TWO GLAMOURIZE BOTH STYLES

Artist's version of one or more hair pieces in use.

LOW INTRODUCTORY OFFER . . . $1
Be sure to include sample of hair and $1. (plus 25c postage and handling). Mail to —
BEAUTY AIDS CO., Dept. 327
160 Amherst St.,
East Orange, N. J. 07019

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MONEY BACK GUARANTEE COUPON

BEAUTY AIDS CO., Dept. 327
160 Amherst St., East Orange, N. J. 07019

I enclose $1. (plus 25¢ postage and handling) and hair sample. Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send ____ hairpieces I enclose $1 plus 25¢ postage and handling for each hairpiece ordered.

Name _____
Street _____
City _____ State _____ Zip _____

$1000.00 up to PAID FOR THIS DEFECTIVE 6c STAMP

you might find on a letter today! or you could find others that just sold for a few hundred dollars in a few thousand dollars, in your mail or on old letters.

HERE IS A SMALL SAMPLE LIST OF WHAT WE WILL PAY FOR CERTAIN SPECIAL STAMPS OF THESE ISSUES"

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Start soon to build the manly body you want. Scientifically designed exerciser and complete easy to follow course builds proud bodies trains you for manly defense. Just minutes a day and you can see the muscles grow, and feel the new strength & confidence surge through your body. Complete—nothing else to buy. 10 Day Trial. Satisfaction guaranteed or your money back. Send only $2.00 for Muscle Builder.

MAIL SACK Inc. Dept. 16614
1044 Northern Blvd., Roslyn, N. Y. 11576

Send me the items checked below on your money back guarantee.

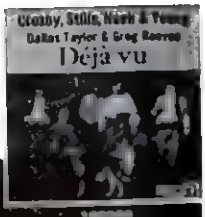
- ☐ Stamp Catalogue $1 plus 25¢ for postage and handling
- ☐ Mighty Muscles $2
- ☐ Art Directors Course Information 25¢

I enclose _____ in full payment.

Name _____
Address _____
City _____ State _____ Zip

OH, ARCHIE! WAIT UP! WE WANT TO TALK TO YOU!
WE JUST WANT TO TELL YOU HOW SWEET WE THINK YOU ARE!
AND SMOTHER YOU WITH KISSES!
SMACK
SMACK
SMACK!
SLURP
GAK!
WHAT HAPPENED?
GET THAT BEAST OUT OF HERE!

ARCH, I CAN'T SEND HIM HOME IN THE MIDDLE OF THE NIGHT!
WELL, DO SOMETHING!
THIS BED ISN'T BIG ENOUGH FOR THE THREE OF US! ONE OF US HAS TO GO!
THIS DIDN'T WORK OUT THE WAY I THOUGHT IT WOULD!
CAME THE DAWN
ZZZZZZ
DIDN'T HE GET ENOUGH SLEEP LAST NIGHT?
I GUESS HE'S STILL DOG TIRED!
END



Now... save almost 50% on the hit records you want!

Savings are off regular Club prices

194035

185876

191734

186809

186270

191064

191809

186106

182238

183335

183707

188136

189078

182410

187229

183103

178038

189704

179291

182352

179671

172411

173740

189688

180331

181222

177311

188227

172254

188581

183023

193284

138586

138578

116350

188375

155614

163667

185656

191098

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188347 194563 195685 2 records count as 1 191825

AND HERE ARE YOUR SAVINGS IN ADVANCE...

ANY 12 HIT RECORDS FOR ONLY $2.86

If you join the Club now and agree to purchase ten more records during the coming two years (you will have up to 2555 records to choose from!)

195180

185850

195271

186197

192336

184994

185017

191205

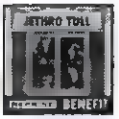
183186

191742

193235

192740

194605



191460

YES, IT'S TRUE—if you join the Columbia Record Club now, you may have ANY 12 of these records for only $2.86. And all you have to do is agree to buy as few as ten records (at the regular Club price) during the coming two years.

That's right!—you'll have two full years in which to buy your ten records. After doing so, you'll have acquired 22 records—but you'll have paid for just half of them . . . that's practically a 50% saving off regular Club prices!

AS A MEMBER you will receive, every four weeks, a copy of the Club's entertaining music magazine. Each issue describes the regular selection for each musical interest and almost 300 other records . . . hit albums from every field of music, from scores of record labels.

If you do not want any record in any month—just tell us so by returning the selection card by the date specified . . . or you may use the card to order any of the records offered. If you want only the regular selection for your musical interest, you need do nothing—it will be shipped to you automatically. And from time to time, we will offer some special albums, which you may reject by returning the special dated form provided—or accept by doing nothing.

RECORDS SENT ON CREDIT. Upon enrollment, the Club will open a charge account in your name . . . you pay for your records only after you have received them. They will be mailed and billed to you at the regular Club price of $4.98 (Classical and occasional special albums somewhat higher), plus a mailing and handling charge.

FANTASTIC BONUS PLAN. As soon as you complete your enrollment agreement, you will automatically become eligible for the Club's generous bonus plan, which entitles you to *one record of your choice free* (plus 25¢ for mailing and handling) *for every one you buy thereafter!*

SEND NO MONEY—JUST THE COUPON. Write in the numbers of the twelve records you want, for which you will be billed only $2.86, plus mailing and handling. Also indicate the type of music in which you are mainly interested

COLUMBIA RECORD CLUB, Terre Haute, Indiana

Columbia Record Club, Terre Haute, Indiana 47808

Please accept me as a member of the Club. I've indicated below the twelve stereo records I wish to receive for only $2.86, plus mailing and handling. I agree to purchase ten records during the coming two years, under the terms outlined in this advertisement. I may cancel membership any time thereafter. If I continue, I will be eligible for the Club's generous bonus plan

SEND ME THESE 12 RECORDS FOR ONLY $2.86

MY MAIN MUSICAL INTEREST IS (check one only):

☐ Easy Listening ☐ Country ☐ Today's Sounds

(PLEASE PRINT)

Mr.
Mrs.
Miss

(Please Print) First Name Initial Last Name

Address.....

City.....

State..... Zip.....

Do You Have A Telephone? (Check One) ☐ YES ☐ NO

APO, FPO addressees, write for special offer

NOO-4/6Z

Jughead
A QUESTION OF ANSWERS
HEY! CAN YOU TELL ME HOW TO GET TO SAM'S SAUNA SALON?
HMM! DO YOU KNOW, ARCH?
NOT ME, PAL! SORRY!
IT'S EASY! YOU GO FOUR BLOCKS NORTH AND SIX BLOCKS EAST! YOU CAN'T MISS IT! BIG PINK BUILDING!
ARCHIE SERIES
ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

THAT KOOK OUGHT TO BE PUT AWAY!
THE WORLD IS FULL OF WEIRDOS LIKE THAT!
EXCUSE ME! DO EITHER OF YOU HAVE THE TIME?
ER, NO! I DON'T HAVE MY WATCH WITH ME!
I DON'T CARRY A WATCH!
WELL, IT'S EXACTLY TWELVE-TEN!
JUG! NO! WE'RE NOT SUPPOSED TO HIT GIRLS!
I CAN'T THINK OF A BETTER THING TO DO WITH THEM!
2

COOL IT, JUG! SO A COUPLE OF CHARACTERS ARE PUTTING US ON! DON'T LET IT BUG YOU!
DUMB, WISE GUY COMICS!
SAY! DO YOU GUYS MIND IF I ASK YOU A QUESTION?
ASK FIRST! THEN WE'LL TELL YOU IF WE MIND!
HAVE YOU SEEN VERONICA LODGE?
A LEGITIMATE QUESTION!
NO! WE HAVEN'T SEEN VERONICA LODGE!
WOW! YOU GUYS DON'T KNOW WHAT YOU'RE MISSING!... SHE'S A REAL GROOVY BRUNETTE CHICK! SO HIGH! BUILT LIKE A VA-VA-VOOM! AND RICH? MAN!
I WAS JUST TRYING TO EDUCATE YOU!

ARCH! THE NEXT WISE GUY THAT PULLS THAT GAG... POW!
I'M WITH YOU!
HEY, DO YOU GUYS KNOW WHERE BIG MOOSE LIVES?
YEAH! WE KNOW, YOU SMART MOUTHED LITTLE CRUMB!
?
LAUGH THAT OFF, FUNNY MAN!
WAIT'LL I TELL BIG MOOSE ABOUT THIS!
OH, THERE YOU ARE, COUSIN LENNIE!
BOY, AM I GLAD TO SEE YOU, COUSIN MOOSE!

D-UH! DID YOU GET LOST? I BEEN LOOKING ALL OVER FOR YOU! WHY DIDN'T YUH ASK DIRECTIONS?
OL' ARCH AND JUG WOULD A BEEN GLAD TUH TELL YUH WHERE I LIVE!
BY THE WAY, WHO HUNG YOU UP THERE?
I THOUGHT YOU'D NEVER ASK!
ZOOM
DO YOU KIDS KNOW WHERE THIS TRAIN GOES?
(SIGH) GO AHEAD! TELL US! YOU'RE DYING TO!
ETY CLACKETY CLAC
WHAT'S WITH YOU, YA DUMB KID? IF I KNEW, I WOULDN'T BE ASKIN'!
END

WHERE DO YOU GO FROM HERE?

Cars are your way of life. You've built 'em from the ground up. You know how to get that last horse.

All right. Where do you go from here?

Do you want your own service shop? Maybe you'd like to be sitting in Detroit designing the cars of tomorrow. Or, you want to be an automotive or aeronautical engineer.

Wishing won't make it so.

These jobs take special training. You have to know the mathematics behind the mechanics, the geometry of design, the structure of a successful business.

How do you get this training?

You can do it through the success-proven ICS method of home study. The way that *works*.

ICS Courses are prepared by automotive and mechanical experts, who know what you need to know to go places. Everything you learn you can *use* to win quick recognition and climb to better jobs.

You study at home in your spare time. Your lessons are job related—packed with exciting new facts and ideas. Personalized guidance helps you through each step. Chances are, by the time you earn the coveted ICS Diploma, you'll be well on your way to the life you want.

If you know where you want to go from here, your first step is to send coupon for free ICS Career Kit.

ICS® International Correspondence Schools
Division of Intext

ICS, Scranton, Pa. 18515
Canadian residents:
Send coupon to Scranton,
Our affiliate in Canada
will reply.

Take your first step . . . mail this coupon today . . . ICS, Scranton, Pa. 18515.
I'm interested in a program of independent study. Send me your free 3-booklet Success Kit: (1) "How to Succeed," 30 pages of valuable job tips, (2) Sample text demonstrating famous ICS method, (3) Catalog for subject checked below . . .

Miss
Mrs.
Mr. (Please print) _____ Age _____

Address _____

City _____ State _____ Zip Code _____

Occupation _____ Employed by _____ Working Hours _____ A.M. to _____ P.M.

ACCOUNTING
☐ Accounting (U.S. or Can.)
☐ Cost Accounting
☐ General Accounting
☐ Practical Accounting
☐ Public Accounting

ARCHITECTURE and BUILDING TRADES
☐ Air Conditioning
☐ Air Conditioning Maint.
☐ Architecture
☐ Arch. Drawing & Design
☐ Building Contractor
☐ Carpenter-Builder
☐ Carpentry & Millwork
☐ Heating & Air Conditioning with Drawing
☐ House Planning, Int. Design
☐ Plumbing
☐ Plumbing & Heating
☐ Reading Arch. Blueprints
☐ Refrigeration

ART and DESIGN
☐ Commercial Art
☐ Commercial Cartooning
☐ Interior Decorating
☐ Sign Painting & Design
☐ Sketching & Painting

AUTOMOTIVE
☐ Auto Body Rebuilding & Refinishing
☐ Auto Mechanic-Techn.
☐ Diesel-Gas-Motor Vehicle Engines
☐ Auto. Electrical Techn.
☐ Engine Tune-Up
☐ Transmission Specialist

BUSINESS
☐ Advertising
☐ Business Administration
☐ Business Law
☐ Industrial Psychology
☐ Inventory Control
☐ Managing a Small Store
☐ Personnel-Labor Rel'ns
☐ Purchasing Agent
☐ Retail Business Mgmt.
☐ Traffic Management

BUSINESS: SALES
☐ Creative Salesmanship
☐ Real Estate Sales
☐ Sales & Sales Mgmt.

CHEMICAL
☐ Chemical Analyst
☐ Chemical Engineering
☐ Chem. Lab Technician
☐ General Chemistry
☐ Plastics Technician

CIVIL ENGINEERING
☐ Civil Engineering
☐ Highway Eng. Tech.
☐ Sewer Plant Operator
☐ Surveying & Mapping
☐ Water-Works Operator

COLLEGE COURSES
☐ American History
☐ Calculus ☐ Economics

COMPUTERS
☐ COBOL Programming
☐ Fortran Programming
☐ Programming for Digital Computers
☐ Programming the 360
☐ Programming the 1401

DRAFTING
☐ Aircraft Drafting
☐ Architectural Drafting
☐ Blueprint Reading
☐ Design Drafting
☐ Drafting Technology
☐ Electrical and Electronic
☐ Mechanical ☐ Structural

ELECTRICAL
☐ Electrical Engineering
☐ Appliance Servicing
☐ Elec. Eng. Technician
☐ Industrial Electrician
☐ Motor Repairman
☐ Practical Electrician
☐ Practical Lineman

ENGINEERING (Refresher Courses for Graduate Engineers)
☐ Chemical ☐ Civil
☐ Electrical ☐ Industrial
☐ Mechanical
☐ Sanitary ☐ Structural

HIGH SCHOOL
☐ High School Business
☐ High School General
☐ High School Math.
☐ High School Secretarial
☐ High School Vocational
☐ College Preparatory
☐ Preparatory Course for H.S. Equivalency Test

MACH. SHOP PRACTICE
☐ Machine Shop Practice
☐ Maintenance Mechanic
☐ Reading Shop Prints
☐ Tool & Die Maker
☐ Welding, Gas & Elec.

MECHANICAL
☐ Mechanical Engineering
☐ Aircraft Mechanic
☐ Hydraulic, Pneumatic Power
☐ Industrial Engineering
☐ Industrial Instrumentation
☐ Machine Design
☐ Power Plant Engineering
☐ Quality Control
☐ Refrig., Air Conditioning
☐ Tool Design

SECRETARIAL
☐ Clerk-Typist
☐ Secretary, Legal
☐ Secretary, Medical
☐ Secretary, Professional
☐ Shorthand
☐ Stenographic ☐ Typist

TV-RADIO-ELECTRONICS
☐ Electronics Fundamentals
☐ Electronic Technician
☐ General Electronics
☐ Indust. Electronics Tech.
☐ Radio Telephone License
☐ Telephony
☐ TV and Radio Servicing ☐ with Equip. Training

WRITING and ENGLISH
☐ English and Writing
☐ Free-Lance Writing
☐ Reading Improvement
☐ Other (Tell us)

Approved for veterans for tuition refund.
Accredited member, Nat'l Home Study Council.
Easy pay-as-you-learn plan.
Special rates to members U.S. Armed Forces.
ICS has over 268 career-related courses

B4774M

$100 Worth of Fast Selling Flower and Vegetable Seeds to Show You How Easy It is to

MAKE MONEY AND EARN PRIZES!

IT'S EASY! IT'S FUN!

YOUTH OPPORTUNITY SALES CLUB is the only company that gives you—absolutely FREE—$1.00 worth of fast selling flower and vegetable seeds to get you started earning big cash profits or exciting prizes! You can earn many of the valuable prizes shown for selling just one 48-pack order of seeds at 25¢ a pack. Some of the larger prizes require more sales as explained in the Free Prize Catalog we send you.

WE TRUST YOU! SEND NO MONEY!

Everyone wants to grow beautiful flowers or raise delicious vegetables. You'll find it easy to sell fresh, ready-to-grow seeds to friends, neighbors and relatives. Many boys and girls sell their packs in one day. You can too! And everytime you do, you keep $4.00 cash profit or select an exciting prize!

IT COSTS YOU NOTHING TO TRY!

There's no risk! The $1.00 worth of FREE seeds are yours to keep whether you sell them for a profit or plant them in your garden. And any unsold packs may be returned. To order your seeds, mail Coupon-Envelope below. No postage needed.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY—No Stamp Necessary

YOUTH OPPORTUNITY SALES CLUB, Dept. Y-900
Seed Division · Baltic, Connecticut 06330

DIVISION OF BEVIS INDUSTRIES

SEND ME $1.00 WORTH OF FREE SEEDS

Also send me your Big Prize Catalog and one order of 48 packs of Seeds. I'll sell them at 25¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____ (Please Print) Apt. No. _____

Street _____

City _____ State _____ Zip _____

DO NOT CUT HERE · JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

FIRST CLASS Permit NO. 4 BALTIC, CONN.

BUSINESS REPLY MAIL
No Postage Necessary if Mailed in United States

Postage Will Be Paid By

YOUTH OPPORTUNITY SALES CLUB
—»SEED DIVISION«—
BALTIC, CONNECTICUT 06330

Dept. Y-900